

## **Product Line Manager (PLM)**

## **Job Description:**

Manages product and business development programs for the Wireless In-Building Solutions (IBS) market. Includes managing product & business development throughout the product lifecycle, gathering and prioritizing product and customer requirements, defining product vision, and working closely with all lines of the business by providing strategic inputs for production and sales planning. Responsibility also includes market research, competitive analysis, pricing strategy development, identifying needs for new products and services in the Wireless In-Building Solutions (IBS), and monitoring trends with the goal of maximizing the company's share of the market. Will report to the V.P Marketing and Product Management.

## **Education and Experience:**

- Master Degree in Physics, Engineering or equivalent technical area of study
- Extensive market and technical product knowledge within the RF Land Mobile Radio (LMR), Fiber Optics, Public Safety and Two-Way Radio industry expertise is needed for position.
- 5+ years of experience in product management and business development or related field developing and marketing RF products for commercial applications that meet market demands.